

# Hindusthan

## College of Engineering and Technology

(An Autonomous Institution Affiliated to Anna University | Approved by AICTE, New Delhi)

Accredited with 'A\*\*' Grade by NAAC | Accredited by NBA (ECE, MECH, EEE, IT, CSE, AERO, AUTO, CIVIL & MCT)

Valley Campus, Pollachi Highway, Coimbatore 641 032. | www.hicet.ac.in

# Regulation 2024

(PG - MBA)

(For the Students admitted from 2024 – 2025 onwards)



# **REGULATION 2024**

## Hindusthan College of Engineering and Technology

An Autonomous Institution, Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai Accredited by NAAC with 'A++' Grade with CGPA of 3.69 out of 4 in Cycle 2.

Valley Campus, Pollachi Highway, Coimbatore, Tamilnadu - 641032., India

website: www.hicet.ac.in



# Master of Business Administration Regulations and Curriculum 2024

(As Approved by 13th Board of Studies and 14th Academic Council)

## **REGULATIONS 2024 (MBA)**

#### CHOICE BASED CREDIT SYSTEM

## Master of Business Administration [MBA]

#### (For the students admitted from the Academic Year 2024-2025 onwards)

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## Hindusthan College of Engineering and Technology

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## **REGULATIONS 2024 (Choice Based Credit System)**

**Master of Business Administration (MBA)** 

(For the students admitted to the programme during the academic year 2024-25 under Choice Based Credit System)

#### NOTE

The regulations given here under is effective from the academic year 2024-25 and is applicable to the students admitted to MBA programme at Hindusthan College of Engineering and Technology, an autonomous institution affiliated to Anna University Chennai and subject to amendments as may be made by the Academic Council (AC) of the college from time to time, keeping the recommendations of the Board of Studies in view. Any or all such amendments will be effective from the date of amendment and will be applicable to the batches of students who are admitted to the programmes (including those already in the middle of the course) as may be decided by the Academic Council.



#### **Vision Statement of the Department**

Emerge as a premier business school recognized globally for management education, practice and research that propels lifelong learning with ethical and professional values.

#### **Mission Statement of the Department**

- Promote a collaborative learning environment that delivers the best in teaching, research and innovation with a global perspective.
- Imbibe entrepreneurial and innovative capabilities to manage change and transformation across various disciplines of management practices.
- Nurture professional and ethical responsibilities related to industry, society, and environment.

## **Program Educational Objectives (PEO's)**

PEO1	Exhibit managerial acumen with creative, innovative thinking and values in a global context.
PEO2	Function effectively as competent managers with problem solving and decision-making capabilities
PEO3	Contribute responsibly to business and societal communities.



## **Program Outcomes (PO's)**

PO1	Apply knowledge of management theories and practices to solve business problems.		
PO2	Poster Analytical and critical thinking abilities for data-based decision making.		
PO3	Ability to develop Value based Leadership ability.		
PO4	Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.		
PO5	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.		

PSO's	)
	PSO's)

	1 10grum specime outcomes (1 % o s)
PSO1	Integrate core, cross-functional and interdisciplinary aspects of management theories and frameworks with real world practices.
PSO2	Engage in independent and lifelong learning and take up challenging assignments for professional development.



#### **PREAMBLE**

The global business landscape is undergoing an unprecedented transformation. The present scenario has become critically disruptive through various interventions of technological advancements, VUCA environments, nexus among different domains and substantial emphasis on sustainability. Apropos, the demands on business leaders and corporate houses have significantly impacted the industry-institution interface. To equip the students and to address these evolving needs, the higher educational institutions bank upon to outcome-based education where the emphasis is placed upon, the skillsets and knowledge quotient they need to derive upon. In this pretext, the curriculum, and regulations for the MBA program for 2024 is envisioned and prepared to align with the Vision, Mission, Program Educational Objectives (PEO), Program Objectives (PO) and Program Specific Objectives (PSO) of the Department of Management Sciences (MBA). The revised curriculum is expected to enable the students to develop a comprehensive understanding of various technological interventions, international business practices and cultural sensitivities through experiential learning avenues. The curriculum also benchmarks the student's potential to integrate knowledge from multiple disciplines to embrace a holistic view and equip themselves with diverse skills, to solve problems creatively and develop new opportunities with a strong foundation in ethical conduct and practice.



#### 1. Preliminary Definitions and Nomenclature

In this regulation, unless the context otherwise specifies:

- i. **University**: University means the affiliating university, Anna University, Chennai, which will award the MBA degree after fulfilling the requirements for the due completion of the MBA course as prescribed from time to time.
- ii. **Institution/College**: Institution/College means Hindusthan College of Engineering and Technology, Coimbatore, an autonomous institution affiliated to Anna University, Chennai.
- iii. **Programme**: means MBA (Full time) Degree Programme.
- iv. **Head of the Institution** means the Principal of the institution of the above-said college who is responsible for the direction of all academic activities and implementation of the same with relevant rules and regulations.
- v. **Dean Academics**: The authority of the Institution who is responsible for all academic activities and implementation of relevant rules and regulation concerned.
- vi. **HoD:** Head of the Department concerned.
- vii. **Controller of Examinations (CoE)**: CoE means the authority responsible for all relevant activities of examination process and results.
- viii. **Course**: is a component of the program like Operations Management, Marketing Management and as specified in curriculum schema vide Section 22. Courses may carry different weightages. Every course defines learning objectives, syllabus and learning outcomes. A course depending upon its inherent nature may include lectures / tutorials / laboratory work / field work / outreach activities / project work / internships /training/ viva voce / seminars / term papers / assignments / presentations / self-study / case study etc. or a combination of all, combination of a few, or any of these.
  - ix. **Credits**: A unit by which the course work is measured. It determines the number of hours required to be engaged per week for a particular course.

#### MBA Programme – Regulation and Curriculum 2024



- x. **Specialization**: A discipline of MBA programme like Marketing, Finance, Human Resources, Operations and Analytics & Data Sciences.
- xi. **Credit Hours**: Number of hours assigned to a course that quantitatively reflects the outcomes expected, viz., the mode of instruction, the quantum of time spent inside, outside the classroom and/or other specified preparatory work to the stated purpose of the course learning outcomes.
- xii. **Academic Year**: An academic year is divided into two semesters. Two consecutive (one odd + one even) semesters constitute one academic year. Each semester shall normally consist of 90 working days including examination days as directed by the affiliating university.
- xiii. **Bonafide student** means one who has enrolled for the MBA programme as per the regulation and has paid the tuition fee for the same.
- xiv. **Department:** Team of faculty members responsible for the programme of study etc.
- xv. **Board of Studies (BoS):** The Board of Studies (BoS) is the basic constituent and a statutory body of the academic system of the college whose constitution is approved by the competent authority. The scope of BoS includes reviewing the relevance and nature of the course content, suggestions for improvisations, and appraisal of the new courses that are proposed to get introduced from time to time.

#### 2. Admission Procedure

- i. Students for admission to the first semester of the MBA Programme, shall possess the required qualification and have passed an appropriate qualifying Degree Examination of Anna University or any examination of any other University or Authority accepted by the Syndicate of Anna University, Chennai as equivalent there to.
- ii. The Syndicate of the University may decide to restrict admission in any particular year to students having the subset of qualifications prescribed at the time of admission.



- iii. Notwithstanding the qualifying examination the student might have passed, he/she shall have a minimum level of proficiency in the appropriate programme / courses as prescribed by the Syndicate of the University from time to time.
- iv. Eligibility conditions for admission such as the marks, class obtained, the number of attempts in the qualifying examination and physical fitness shall be as prescribed by the Syndicate of the University from time to time.

#### 3. Programme offered, Mode of study and Duration

#### 3.1 Programme Offered

A student is admitted to the Full time MBA program offered by Hindusthan College of Engineering and Technology, Coimbatore and an autonomous institution affiliated to Anna University Chennai.

#### 3.2 Mode of Study: Full Time

- i. Students admitted under 'Full-Time' should be available during the entire duration of working hours (from morning to evening on Full-Time basis) for the curricular, co-curricular and extracurricular activities.
- ii. Further, Full-time students are forbidden to attend any other Full-time programme(s) / course(s) or take up any Full-Time job / Part-Time job during working hours in any Institution or organization during the period of Full- Time programme with his/her personal discretion.
- iii. Violation of the above rules will result in cancellation of admission to the said PG programme.

#### 3.3. Duration of the Programme

#### 3.3.1. Minimum Duration:

The minimum duration of the MBA program will extend up to a period of two academic years consisting of four semesters leading to the award of Degree of Master of Business Administration (MBA).



#### **3.3.2.** Maximum Duration:

The maximum duration permissible to complete the course is four years with eight semesters.

**Table 1: Duration of the MBA programme** 

Programme	Minimum Duration	Maximum Duration
MBA 4 Semesters/2 years		8 semesters/4years

#### 3.3.3. Mandatory Requisites

The duration is deemed from the commencement of the semester during which the student was first admitted to the programme. All necessary courses must be completed with a pass mark, within the maximum duration of the course.

#### 4. Course Enrollment and Registration

- i. It is the norm that after registering for a course, a student shall be enrolled to attend the classes, satisfy the attendance requirements, earn Continuous Assessment marks, and appear for the End Semester Examinations.
- ii. It is mandatory for all students to register for all the courses as required by the curriculum every semester till the end of his/her study and for the courses that he/she is intended to study in the semester through a Course Registration process vide section 22.
- iii. Enrollment for all Professional Elective Courses (PEC) of semesters III & IV will commence 30 working days prior to the commencement of the respective semester.
- iv. The student shall enroll for the courses with the guidance of the student's Faculty Advisor. If the student wishes, the student may drop or add courses within 10 working days after the commencement of the concerned semester and complete the registration process duly authorized by the Course Instructor within 15 days from the commencement of concerned semester.
- v. The courses approved by the department are final and considered for attendance, grades, and calculation of CGPA. No changes shall be made thereafter.



vi. Students will be offered a basket of elective courses from specified functional domains. The list of such courses offered will be announced prior to registration. Generally, the number of professional elective courses offered will be more than what a bonafide student is required to opt for. However, depending upon the academic and non-academic resources available, courses offered may vary each year. A Professional Elective course with contact classes will be offered, subject to a minimum threshold of 25 enrolled students.

#### 5. Structure of the Programme

#### 5.1. Curriculum

The curriculum is designed and structured with the right composition of theory courses, practical courses, and employability skill enhancement courses, with well-defined course objectives and outcomes. The course work of the odd semesters will normally be conducted only in odd semesters and that of the even semesters only in even semesters. The curriculum for the program will comprise of courses as listed in section 22 in accordance with the prescribed syllabi and approved by the competent authority.

#### 5.2. Syllabus

A course syllabus is a document that explains the contents of a particular course/s that a student is expected to study. Each course shall have a brief description, course code, course title, course prerequisites (if any), course objectives, expected outcomes, CO-PO mapping, CO-PSO mapping, short /detailed contents, text and reference books and mode of evaluation. The course syllabus developed by the faculty shall be validated by Dean Academics and approved by competent authority.

#### **5.3.** Choice Based Credit System (CBCS)

The college follows a Choice Based Credit System (CBCS) to provide the student an opportunity to select their choice of courses from the prescribed curriculum. It offers a cafeteria approach by which a student can opt for their elective course of their choice, undergo additional courses, acquire extra credits and adopt an interdisciplinary approach in learning.



#### **5.4.** Minimum Credits to be earned:

- The total number of credits a student earns during the course of the study period is called total credits. A student should compulsorily earn 95 credits for successful completion of the MBA degree program.
- ii. However, a bonafide student can earn a maximum of TEN extra credits (95 ≥ 105 credits) over and above the minimum credits required for obtaining the degree. Extra credits can be earned through self-study courses and online courses which are defined as follows:
- a) Self-study courses: A student has a choice to pursue his/her professional elective course of preference in self-study mode which is listed in the curriculum but not offered by the department during the respective semester. This facility is provided only to those elite students who have secured a CGPA of 8.0 and above in the preceding semester, and do not have any standing arrears during the current semester. Self-study options are available for the students across the third and final semesters to a maximum of 12 credits. The students shall study on their own, under the guidance of a faculty member who will be responsible for the periodic monitoring and evaluation of the course. No formal lectures would be delivered. All such self-study courses are to be represented to the Head of the Department, forwarded to Dean Academics and approved by the Principal.
- b) **Online courses:** The regulation offers academic flexibility where students are permitted to register for online courses in lieu of any professional elective courses offered in the curriculum up to a maximum of 6 credits during third and final semester put together. This is applicable under the circumstances where a student prefers to register an online course through:
  - i. Reputable Central / State funded Universities in top 20 positions in the latest NIRF ranking and also conducting examination towards award of marks and grades. (NIRF Ranking classification is based on respective stream for professional elective courses).
  - ii. Enroll and undergo such courses in online mode at Universities abroad in the top 500 in QS ranking.
  - iii. Study courses of a particular semester in a University / Institution abroad based on MoU after executing relevant mapping of the course content approved by the competent authorities. The credits earned by the students in the University abroad programme shall be transferred as per the learning agreement only if the course is offered directly by

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- Institution/University and not with any other Edutech platform unless otherwise specified.
- iv. Students can opt for relevant online MOOC courses offered by recognized Edutech platforms viz., SWAYAM platforms or any such courses found relevant and befitting enough from time to time as proposed by the HoD, faculty of Management Sciences and approved by competent authorities.
- c) Obtaining Credit Equivalence: The MBA curriculum is set to encourage students to obtain course/credit equivalency and articulates the following processes and circumstances for obtaining the same.
- A student from II to IV semester may opt for courses offered by industry or industry affiliated associations/organizations in the domains of advanced technology and research in lieu of a Professional Core or Professional Elective course/s. The student has to obtain prior permission and administrative approvals from Dean Academics and Head of the Institution accordingly
- Apropos, a student can obtain credit equivalency to a minimum of 3 credits and a maximum of 9 credits.
- ➤ Where a student gets his/her research work granted Product/Service Patents in his major domain then the student is eligible to obtain a waiver from doing Project Phase 1 and Project Phase 2 offered during the III & IV Semester.
- When a student get his/her research work published in ABDC, Scopus, SCI Journal, UGC CARE journal, then the student is exempted from the relevant course equivalent to 3 credits.
- ➤ If a student participates in an acclaimed innovative contest sponsored by the industry/government and wins in the State/National/International level, then the student is eligible to drop a major or a minor elective course to 3/6/9 credit courses respectively.

#### **5.5.** Credit Hours and Assignment

Under the CBCS system, the requirements /fulfillments for awarding MBA degree is prescribed in terms of number of credits to be earned by the student. Credit hour is a unit by which the course work, project work or any other activity defined is measured. It determines the number of hours of instruction/ practice/activities required each week. One credit is equivalent to one hour of lecture/ tutorial and one credit is equivalent to two hours of practice sessions. Each course in the MBA programme is assigned with certain number of credits based on the details provided in table as follows:



#### **Table 2: Credit hours and Credit Assignment**

(as per the directives received from Anna University)

Course Delivery	Credit Unit (C)
One Lecture Hour (L)	1
One Tutorial Hour (T)	1
Two Practical (Laboratory / Skill development courses / Project Phase 1 and Phase 2 etc.) (P)	1

#### 6. Classification of Courses

The MBA Degree Programme will have a Curriculum with Syllabi consisting of theory and practical courses classified as Professional Core Courses (PCC), Professional Elective Courses (PEC), and Employability Skill Enhancement Courses (ESEC) to build a holistic knowledge and skill set of a student.

- **6.1 Foundation Courses (FC)** courses offers bridging courses to prepare the students from diverse academic backgrounds to successful embark on to the MBA program. These courses are designed to give the basics of business processes, functions, practices.
- **6.2 Professional Core Courses (PCC)** are offered to build the core knowledge and skill sets required for the management domain in general that are to be mandatorily studied by a student. Professional Core Courses include theory, practical and embedded courses.
- **6.3 Professional Elective Courses (PEC)** includes all the elective courses relevant to the chosen specialization viz., Marketing, Human Resources, Finance, Operations and Analytics & Data Sciences (vide section 22). The spectrum of Professional Elective Courses enables a student to aspire for a major specialization and a minor specialization based upon the courses that are offered in the respective domains. Professional Elective Courses includes theory, practical and embedded courses.

#### **6.3.1.** Major Electives

Major electives are the set of Professional Elective Courses (PEC) that are chosen by the student to obtain a major specialization from the courses that are enlisted in a particular



functional domain. A student is permitted to choose any one major specialization. It is also mandatory for a student to do his project work from the major elective domain that he/she has opted for.

#### **6.3.2 Minor Electives**

Minor electives are the set of Professional Elective courses (PEC) that are considered by a student who opts to earn a minor specialization across other functional areas exclusive of the major specialization that already a student has opted for.

#### **Note: Embedded Courses**

An embedded course is a combination of theory components with other components to augment the student knowledge and skill quotient in the given area. These embedded courses are notified under Professional Core course (PCC) and Professional Elective course (PEC). The embedded courses may be offered in the following formats.

- a. Embedded Theory and Laboratory
- b. Embedded Theory and Project
- c. Embedded Lab and Project
- **6.4 Research Methodology/IPR Courses (RCC)** are provided to understand the importance of research and the process of creation of patents through research.
- **6.5 Employability Skill Enhancement Courses (ESEC)** are offered to enhance the skill sets that are considered essential in any employment situation. The ambit of ESEC includes Summer Internship, community engagement /social immersion projects, outbound training, online courses, project work, Professional Practices, Hands-on workshops, Industrial / Practical Training and/or any other form of instructional/practice offered to fulfill the stated purpose and approved by the competent authority.

#### **6.5.1. Professional Practice Courses**

These courses are generally professional core courses and are vestibuled for students to enhance their skillset and acquire hands on experience in a working environment. These courses are designed to guide the students on the behavioral and professional management strategies expected from the industry.

**6.5.2 Summer Internship:** Every student of MBA shall undertake an internship at the end of second semester in an industry / research organization in consultation with the faculty



guide and the HoD. The same shall be jointly supervised by the assigned faculty guide and an expert from the concerned organization where the internship is undertaken. Each candidate is expected to prepare and submit a report about the internship and make a presentation of the same. This will be evaluated by experts from industry and academia as per norms.

**6.5.3 Project**: Every student of MBA shall undertake a suitable project in their major specialization and work on specific statement of problem assigned in consultation with the faculty guide and the HoD. The Project is divided into two phases. Project Phase-1 shall be done by the student in the third semester and Project Phase-2 in the fourth semester. The student shall review the literature relevant to the specific area of research, frame a set of questions relevant to the project, gather and analyze data appropriate to address those questions, draw conclusions, prepare a detailed report, and do an oral presentation of the research findings.

#### **6.5.4 Practical courses**

A practical course can be defined as a 'hand-on' class/activity which allows the student to apply the theories learnt in a course in a practical situation. Practical courses may be in the form of laboratory exercises, field studies/surveys, training programmes, used case studies, internships, projects, courses on professional practices and any other activities that are defined from time to time and validated by competent authorities.

- **6.5.5 Community engagement/ Social Immersion Project:** Every bonafide student has to enroll in the Community Engagement/Social Immersion project (2 credits) during the second semester and participate in the field activity for a period of 60 hours. The pattern of evaluation shall be as applicable to ESEC.
- **6.5.6 Out Bound Training:** Every bonafide student of MBA has to complete an outbound training for about 3-5 days during their first year of the programme. The outbound training programme is a mandatory and a noncredit course. Upon completion of an outbound training programme, the student has to submit a completion certificate within 5 working days.
- **6.5.7 Mandatory Courses:** Mandatory courses are noncredit courses that are offered to students either or/as a Professional Core Course/Professional Elective Course/ Employability Skill Enhancement Course to gain new knowledge, learn a new skill or upgrade their existing skills or to enrich their understanding of a wide range of topics/themes. Students are expected



to complete such course/s for their fulfillment of the degree as directed by the curriculum. The performance of the student will be graded as Satisfactory, Good and Excellent by the course instructor and subsequently included in the Grade Sheet of the student. Mandatory courses are not entitled for the award of credits.

#### 7. Classification and assignment of credit hours

#### 7.1. Lecture Credit hours:

Lectures are assumed, in general, to involve larger groups of students. The enrollment of the student will depend upon what is being taught, the medium, the size of the overall student cohort and practical concerns. Lecture hours can also be integrated with application- based learning which can include individual/group presentation, case study analysis, aptitude building, group discussion, soft skill sessions, interview skills, role plays. For a lecture class, one credit hour is normally granted for satisfactory completion of one 50–60-minute session (equivalent to one contact hour) of classroom instruction per week for a semester of 15 weeks, along with course delivery and assessments

#### **Tutorial credit hours:**

Tutorial credit hours covers the course related discussions, activities and assessment held with either individual or group of students by the faculty. Further tutorial sessions are utilized for providing remedial teaching to improvise the understanding level and academic abilities of the student. For a tutorial class, a credit hour is normally granted for satisfactory completion of one 50–60-minute session per week for a semester of 15 weeks.

#### 7.2. Practice Credit hours:

All courses which may include laboratory modules offered either through a computer laboratory or a similar facility to provide hands-on computer applications, skill development activities, application of various analytical tools etc., For a practice credit hour, a credit hour is granted for satisfactory completion of two 50–60-minute session per week for a semester of 15 weeks.



#### 7.2.1. Course Based Project credit hours:

Projects which are embedded to a course shall typically include preparation/planning, hours spent in the field, for an actual project, meetings and discussions with industrial mentors and faculty supervisors and preparation and presentation of report. For a project credit hour which is accompanied by the course work, a credit hour is granted for satisfactory completion of two 50–60-minute session per week for a semester of 15 weeks.

#### 7.2.2. Fieldwork credit hours:

As a partial fulfillment to experiential learning, fieldwork credit is accounted when individual/group of students are assigned to field, to gain practical experience and knowledge through observation/survey/interview. This could be executed through survey works, market visits, focus group interviews, visits to a corporate organization or a work site and other forms of data collection. Thus, the assigned field work might be unsupervised or supervised or done virtually. Fieldwork might be conducted in groups of various sizes, or by individuals, depending upon the nature of the work involved and under the discretion of the course faculty concerned. For a fieldwork credit hour which is accompanied with the course work, a credit hour is granted for satisfactory completion of two 50–60-minute session per week for a semester of 15 weeks.

#### 7.2.3. Self-work credit hours:

Self-work credit hours facilitate the student to learn and practice on the topics assigned by the course faculty outside the classroom and without any direct supervision. Students are mandated to complete two 50–60-minute sessions per week for a semester of 15 weeks to obtain a oneself credit hour.

#### **7.2.4. Summer Internship credit hours:**

As per the directives of the affiliating university, the students must undergo internship for a period as specified in the curriculum. This assignment is given after the completion of the end semester exams for the second semester and before the commencement of the third semester. Apropos, the summer internship or any other exercise deemed to be equivalent thereof, a blanket of 2 credits is granted where the above-mentioned assignment is to be undergone continuously for a period of 4 weeks under a faculty mentor assigned by the Head of the Department and industry guide.



#### 7.2.5. Community engagement/ Social Immersion Project:

Every bonafide student has to enroll in the community engagement programme (2 credits) during the second semester and participate in the field activity for a period of 60 hours. The pattern of evaluation shall be as applicable to ESEC.

#### 7.2.6. Out Bound Training Credit hours:

Every bonafide student of MBA has to complete a certified outbound training programme for about 3-5 days during their first year of the programme. The outbound training programme is a mandatory and a noncredit course. Upon completion of an outbound training programme, the student has to submit a completion certificate within 5 working days.

#### 7.2.7. Project Work Credit hours:

Project work is an important component of MBA programmes. The student shall execute the project individually for a period of 12 weeks spread over across third and fourth semester as Project Phase-1 and Project Phase-2. Phase 1 of the project work for a student includes the preparation of review literature relevant to the specific area of research, methodology adopted, and frame set of questions relevant to the project. Subsequently, the student shall undergo rigorous and dedicated field work for data collection for 4 weeks between the 3<sup>rd</sup> and the 4<sup>th</sup> semester. The project phase 2 directs the student for consolidating the data collected, address those questions appropriately and draw conclusions and finally prepare a detailed project report and available for an oral vivavoce examination to present the research findings constituted by the Head of the Department. A total of 6 credits is required to fulfill the requirements of the project work.

#### 8. Course Assessment and Evaluation

The program follows the semester system, and the learning will be assessed through the modalities presented in curriculum schema. Appearance in End Semester Examination is mandatory for courses including Theory, Laboratory, Theory Courses with Laboratory Component and Project work. All designated credit courses irrespective of the credits assigned are evaluated through:

- (i) Continuous Internal assessments throughout the semester (CIA) and
- (ii) End Semester Examination at the end of the semester (ESE)



The evaluation shall be based on Outcome Based Education (OBE). The weightage for the continuous assessment and end semester examination is given in the table below.

Table No: 3
Weightage of Marks for Continuous Assessment and End-Semester Examination.

S. No	Course Category		Continuous Assessments (CIA)	End semester Examinations (ESE)
1	Theory courses		40 marks	60 marks
2	Laboratory courses		60 marks	40 marks
3	Project work		60 marks	40 marks
Embedde	Embedded	Theory	40 marks	60 marks
4	courses Pr	Practical / Project	60 marks	40 marks
5	All other ESEC courses		100 marks	-

#### 8.1 Procedure for Awarding Marks for Continuous Internal Assessment

#### **8.1.1 Theory Courses**

Two assessments each carrying 100 marks shall be conducted during the semester by the Department / College concerned. The total marks obtained in all assessments put together out of 200, shall be proportionately reduced for 40 marks and rounded to the nearest integer (This also implies equal weightage to the two assessments).

**Table No: 4 Awarding marks for Internal Assessment – Theory** 

Assessment I (100	Marks)	Assessment II (1	00 Marks)	
Individual Assignment / Case Study /Seminar / Mini Project/ Others	Written Test	Individual Assignment / Case Study / Seminar / Mini Project/ Others	Written Test	<b>Total</b> Internal Assessment
40	60	40	60	200*

<sup>\*</sup>The weighted average shall be converted into 40 marks for internal Assessment.

A minimum of two internal assessments will be conducted as a part of continuous assessment. Each internal assessment is to be conducted for 100 marks and will have to be distributed in two parts viz., Individual Assignment/Case study/Seminar/Mini project/others and Test with each having a weightage of 40% and 60% respectively. Usually, The tests shall be in



written mode. The total internal assessment marks of 200 shall be converted into a maximum of 40 marks and rounded to the nearest integer.

#### 8.1.2. Laboratory Courses

The maximum marks for Internal Assessment shall be 60 marks in case of practical courses. Every practical exercise / experiment shall be evaluated based on the conduct of experiment / exercise and records are to be maintained. There shall be at least one test. The criteria for arriving at the Internal Assessment marks of 60 are as follows: 75 marks shall be awarded for successful completion of all the prescribed experiments done in the Laboratory and 25 marks for the test. The total mark shall be converted into a maximum of 60 marks and rounded to the nearest integer. The ESE is conducted for 100 marks and the scored mark is reduced to 40.

Table No: 5

Internal Assessment (100 marks) *							
Evaluation of Laboratory Observation, Record	Test						
75	25						

<sup>\*</sup> Internal assessment marks shall be converted into 60 marks

#### 8.1.3 Embedded courses

Embedded courses are classified under Professional Core/ Elective courses, whereby a theory course is embedded with a laboratory or a project component. There shall be two assessments; the first assessment (maximum marks is 100) which shall be deemed to be similar to the assessment of a theory course and the second assessment (maximum mark is 100) will be similar to the assessment of a project or a laboratory component. The weightage of the first assessment (theory component) shall be 40% and the second assessment (laboratory/project) is 60%. The weighted average of these two assessments shall be converted into 50 marks and rounded off to the nearest integer.

Table No: 6
Assessment for Continuous Internal Assessment for Embedded course

	Assessment 1(40% weightage)  Theory component  Assessment 2 (60% weightage)  Laboratory/ Project component						
Internal	External	Internal					
40	60	60	60 40				



#### **8.1.4 Project courses**

The assessment of Project Work for MBA programmes shall be done in the respective semesters and marks shall be allotted as per the weightages given in the Project work. Project work shall be evaluated for a maximum of 100 marks of which 60 marks will be through continuous internal assessment and 40 marks will be awarded through an End Semester Viva Voce examination. Continuous internal assessment shall be done through three reviews (each 100 marks) during the semester by a research review committee constituted by the Head of the Department. The student shall make a presentation on the progress made before the committee. The total marks obtained in the three reviews shall be reduced to 60 marks and rounded to the nearest integer. The Project Work End Semester Examination (ESE) Viva Voce will be evaluated by TWO Examiners (i.e. one Internal and the other External) and the Supervisor for a maximum of 40 Marks. The distribution of marks is given as under:

Table No: 7
Assessment for Continuous Assessment and End Semester Examination
Project Phase 1

	110,000 1 110,00 1											
	Int	ernal (60 n	narks)		External	(40 marks)						
Project				Report (	20 marks)	Viva voce (20 marks)						
Work Phase 1	Review 1	Review 2	Review 3	Supervisor / Internal Examiner	External Examiner	Supervisor / Internal Examiner	External Examiner					
	10	30	20	10	10	10	10					

Table No: 8
Assessment for Continuous Assessment and End Semester Examination
Project Phase 2

Project Work Phase 2 Revie	Int	ernal (60 n	narks)	External (40 marks)					
Project	Review Review Review	Review	Project Ev (20 m		Viva voce (20 marks)				
	4	2	3	Supervisor/ Internal Examiner	External Examiner	Supervisor/ Internal Examiner	External Examiner		
	10 30 20		10	10	10	10			



#### 8.1.5 Summer Internship

Summer internship shall be for a period of 4 weeks as specified in the curriculum. The Summer Internship shall carry 100 marks and shall be evaluated as per the below given table. On completion of internship, the student shall submit a brief report on the training undergone and a certificate of successful completion of the internship from the organization concerned. The certificate is to be submitted along with the report duly signed by the student, internship supervisor and the Head of Department. The evaluation will be made based on this report and a Viva-Voce Examination, conducted by the organizational guide and a common faculty examiner appointed by the Head of the Department.

Table No: 9
Assessment of Summer Internship

Summer	Report	Report Presentation 40 30	Viva voce	Total
Internship	40	30	30	100

#### 8.1.6 Self-Study course

The Faculty member approved by the Head of the Department shall be responsible for periodic monitoring and evaluation of the course. The course shall be evaluated through Continuous Assessment and End Semester Examination. The evaluation methodology shall be the same as that of a theory course.

#### 8.2. Procedure for Awarding Marks for End Semester Examination

#### **8.2.1** Theory courses (ESE)

The University examinations (End Semester Exams) for theory courses is conducted for 3 hours duration and shall normally be held between October and December during the odd semesters and between April and June during the even semesters. End semester Examination is a mandatory requirement for passing the courses notified and every student is mandated to appear for the examination for theory, laboratory integrated theory courses and project work. Subsequently, the marks awarded is entered into Examination Management System portal administered by the Office of the Controller of Examinations for individual components of continuous assessments and end semester examination(s) (theory and lab separately in the case of theory courses with lab courses, wherever applicable). For Theory Courses out of



100 marks, the maximum mark for continuous assessment is fixed as 40 and the end semester examination carries 60 marks.

#### **8.2.2 Laboratory Courses (ESE)**

For Laboratory Courses out of 100 marks, the maximum mark for Continuous Assessment is fixed as 60 and the End Semester Examination carries 40 marks. The End semester examinations for Laboratory courses will be 3 hours duration and shall be conducted as a terminal exam for the stated purpose.

#### 9. Requirements for appearing for the End Semester Examination of a Course

A student who has fulfilled the following conditions (vide clause i and ii) as given below shall be deemed to have satisfied the attendance requirements for appearing to the end semester examination of a particular course.

- i. Ideally every student is expected to attend all periods and earn 100% attendance. However, the student is mandated to secure not less than 75% attendance, course-wise, considering the number of periods required for that course, as specified in the curriculum.
- ii. If a student secures attendance between 65% and less than 75% in any course in the current semester, due to medical reasons (hospitalization / accident / specific illness) or due to participation in the College / University / State / National / International level Sports events, with prior permission from the Chairman, Sports Board and Head of the Department concerned, the student shall be given exemption from the prescribed attendance requirement and the student shall be permitted to appear for the end semester examination of that course. In all such cases, the students should submit the required documents within five working days of joining after the absence to the Head of the Department through the Faculty Advisor.
- iii. A student shall normally be permitted to appear for the end semester examination of the course if the student has satisfied the attendance requirements (vide clause i and ii) and has registered for the examination in those courses of that semester by paying the prescribed fee.

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- iv. Students who do not satisfy clause i and ii and who secure less than 65% attendance in a course is not be permitted to write the end semester examination of that course. The student has to re-register and redo the course when it is offered subsequently vide., section 15.
- v. If a student has a shortage of attendance in three or more of the registered theory courses, the student would not be permitted to move to the higher semester and has to repeat the current semester in the subsequent year. A student who has a shortage of attendance in any of the core or elective courses in a semester can register for those courses only when it is offered by the department subsequently.
- vi. In the case of reappearance (arrear) registration for a course, the attendance requirement mentioned in Clauses i, ii, iii is not applicable. However, the student has to register for examination for that course by paying the prescribed fee.
- vii. A student who has already appeared for a course in a semester and passed the examination is not entitled to reappear for the same course for improvement of letter grades / marks.

### 10. Passing Requirements for courses

- i. **Theory and Laboratory courses**: A student who secures not less than 50% of total marks prescribed for the course [Internal Assessment + End semester University Examinations] with a minimum of 50% of the marks prescribed for the end-semester University Examination, shall be declared to have passed the course and acquired the relevant number of credits. This is applicable for both theory and laboratory courses
- ii. A student is deemed to have passed in any course carrying only Continuous Assessment marks if the total mark secured by him/her is at least 50% of total marks.
- iii. **Internship:** The internship will be evaluated based on the presentation, reports and vivavoce examination and as per the information provided in clause 8.1.5. Every student shall submit a report on internships on dates announced by the college /



department through the HoD. If a student fails to submit the report on the internship and on the said date/s, he/she is deemed to have failed in it. It is a mandate for every student to make a presentation about the internship/s before a review committee constituted by the HoD.

- iv. **Project Phase 1:** Project Phase-1 will be evaluated based on the seminars, report and a viva-voce examination. The viva-voce examination will be carried out by a team consisting of an internal examiner, usually the faculty guide, and an external examiner, appointed by the HoD. A student who fails in Project Phase-1 shall register for redoing the same at the beginning of the subsequent semester. However, the student will be allowed to enroll for Project Phase-2 along with Project Phase-1 during the beginning of the subsequent semester for satisfactory completion of both the courses.
- v. Project Phase 2: Project Phase-2 will be evaluated based on the seminars, report and a viva-voce examination. The viva-voce examination will be carried out by a team as notified in clause 8.1.4. The continuous assessment marks of Project Phase-2 shall not be carried over to the next appearance, if the student has failed in the same. A student who fails in Project Phase-2 shall register for repeating the same as per norms.

## 11. Grading System

Each student, based on his / her performance, is awarded a final grade and grade point assigned for each course at the end of each semester by following Relative Grading system and Absolute Grading system as per parent university guidelines.

#### 12. Award of Letter Grades

The award of letter grades will be decided based on grading principle. The award of letter grades using relative grading based on student performance is shown in Table 10

Table 10: Award of Letter grades using relative grading.

Letter Grade	Grade Points*
O(Outstanding)	10
A +(Excellent)	9



Letter Grade	Grade Points*
A (Very Good)	8
B +(Good)	7
B(Average)	6
C (Satisfactory)	5
RA(Re-appearance)	0
SA (Shortage of Attendance)	0
W (Withdrawal)	0

- 'U' denotes Reappearance registration is required for that particular course.
- 'SA' denotes shortage of attendance and hence prevented from writing end semester examination.
- 'WD' indicates withdrawal from the course.
- Grades RA and SA will not figure in the grade sheet.

The award of letter grades using absolute grading principle based on student performance is shown in Table 11.

Table 11 Award of Letter grades using absolute grading.

O	<b>A</b> +	A	<b>B</b> +	В	C	U/RA
91 - 100	81 - 90	71 - 80	61 - 70	56 - 60	50 – 55	< 50

<sup>&#</sup>x27;U'/'RA' denotes Reappearance registration is required for that particular course.

- i. A student is deemed to have passed and acquired the corresponding credits in a particular course if he/she obtains any one of the following grades: "O", "A+", "A", "B+", "B", "C".
- ii. 'SA' denotes shortage of attendance and hence prevented from writing the end semester examinations. 'SA' will appear only in the result sheet.
- iii. "RA" denotes that the student has failed to pass in that course. "W" denotes withdrawal from the exam for the particular course. The grades RA and W will figure both in the Grade Sheet as well as in the Result Sheet. In both cases, the student has to appear for the End Semester Examinations.



- iv. If the grade RA is given to Theory Courses/ Laboratory Courses, it is not required to satisfy the attendance requirements but has to appear for the end semester examination and fulfil the passing requirements to earn a pass in the respective courses.
- v. If the grade RA is given to ESEC (Employability Skill Enhancement Course) (except Project Work), which are evaluated only through internal assessment, the student shall register for the course again in the subsequent semester, fulfill the passing requirements to earn passing the course. However, attendance requirements need not be satisfied.

#### 13. GPA and CGPA calculation

- i. The performance of a student will be calculated as Grade Point Average (GPA) and Cumulative Grade Point Average (CGPA) using letter grades, each carrying certain points are explained and clarified below. After results are declared, Grade Sheets will be issued to each student which will contain the following details:
- The list of courses registered during the semester and the grades scored.
- The Grade Point Average (GPA) for the semester and the Cumulative Grade Point Average (CGPA) of all courses registered from first semester onwards.
- ii. The Grade Point Average (GPA) is calculated using the list of courses registered, and the grades scored in each course in a particular semester. GPA is the ratio of the sum of the products of the number of credits of courses registered and the grade points corresponding to the grades scored in those courses, taken for all the courses, to the sum of the number of credits of all the courses in the semester.

#### FORMULAE FOR GPA & CGPA

$$\mathsf{GPA} \; = \; \frac{\displaystyle\sum_{i=1}^{n} C_{i} \mathsf{GP}_{i}}{\displaystyle\sum_{i=1}^{n} C_{i}} \qquad \qquad \mathsf{CGPA} \; = \; \frac{\displaystyle\sum_{i=1}^{n} C_{i} \mathsf{GP}_{i}}{\displaystyle\sum_{i=1}^{n} C_{i}}$$

where

- $C_i$  = is the credit assigned to the course,
- $\bullet \qquad GP_i = is \ the \ grade \ point \ corresponding \ to \ the \ letter \ grade \ obtained \ for \ each \ course.$

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- $\bullet$  n = number of all courses successfully passed during the particular semester in the case of GPA and during all the semesters in the case of CGPA.
- iii. CGPA will be calculated in a similar manner, considering all the courses enrolled from first semester. "U" and "SA" grades will be excluded for calculating GPA and CGPA.
- iv. In the consolidated grade sheet, the CGPA earned shall be converted into percentage of marks. Percentage of Marks = CGPA X 10.

#### 14. Classification of the Degree Awarded

#### **14.1 First Class with Distinction**

A student who satisfies the following conditions shall be declared to have passed the examination in First class with Distinction:

- Should have passed the examination in all the courses of all the 4 semesters in the student's
  First Appearance within three years which includes authorized break of study of one year.
  Withdrawal from examination will not be considered as an appearance.
- ii. Should have secured a CGPA of not less than 8.50.
- iii. One-year authorized break of study (if availed of) is included in the three years for the award of First class with Distinction.
- iv. Should NOT have been prevented from writing end semester examination due to lack of attendance in any semester.

#### 14.2 First Class

A student who satisfies the following condition shall be declared to have passed the examination in First Class.

- i. Should have passed the examination in all the courses of all four semesters within three years.
- ii. One-year authorized break of study (if availed of) or prevention from writing the End Semester examination due to lack of attendance (if applicable) is included in the duration of three years for award of First class.
- iii. Should have secured a CGPA of not less than 6.5.



#### 14.3 Second Class

All other students who qualify for the award of the degree shall be declared to have passed the examination in Second Class.

#### 15. Redoing a course

A student has to redo a course in the following circumstances.

- i. If a student is prevented from writing the end semester examination of any course due to lack of attendance, the student has to register for that course again when offered next and redo the course attending all classes, fulfilling the attendance requirements earning fresh Continuous Assessment marks and appearing for End Semester Examinations
- ii. A student, who after having earned necessary attendance has failed or has absented in any course carrying only continuous assessment marks, will register for the examinations when it is conducted next time and will be solely assessed in the semester end examinations carrying entire mark of that course.
- iii. A student who has earned necessary attendance in the course Project Phase-1 / Project Phase-2 but have refrained oneself from submitting the report due for Project Phase-1 / Project Phase-2 on or before the date specified by the college / department shall be deemed to have failed in the Project Phase-1 / Project Phase-2 and awarded grade RA. Subsequently the student will have to register for the same at the beginning of the subsequent semester, redo and submit the project report at the end of that semester and appear for the final examination, the CIA marks earned afresh.
- iv. A student who has earned necessary attendance in the course Project Phase-1 / Project Phase-2 but whose project report is not accepted for reasons of incompleteness, or other serious deficiencies will be awarded "RA" and have to register for the same at the beginning of the subsequent semester, redo and submit the project report at the end of that semester and appear for the final examination, the CA mark earned afresh.
- v. A student who has submitted the report on Project Phase-1 / Project Phase-2, but could not appear for the semester end examination on the scheduled date, shall be deemed to

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have failed in the Project Phase-1 / Project Phase-2 and awarded grade RA and will have to register for the same at the beginning of the subsequent semester, redo and submit the project report at the end of that semester and appear for the final examinations, the CIA mark earned afresh.

- vi. If a student fails to secure a pass in a theory course / laboratory course the student shall register and appear only for the end semester examination in the subsequent semester. In such case, the internal assessment marks obtained by the student in the first appearance shall be retained and considered valid for all subsequent attempts till the student secures a pass. However, from the third attempt onwards if a student fails to obtain pass marks (CIA + End Semester Examination), then the student shall be declared to have passed the examination if he/she secures a minimum of 50% marks prescribed for the University end semester examinations alone.
- vii. If a student, who after having earned necessary attendance has failed in any course carrying only continuous assessment marks, will register for the examinations when it is conducted next time and will be solely assessed in the semester end examinations carrying entire marks of that course.
- viii. If a student is absent or has failed in an elective course, he/she may register for the same course as detailed in Section 10 in the subsequent semester by registering afresh.
- ix. A student who is not eligible to write the end semester examination in any course due to lack of attendance, will be awarded grade RA and the student has to register for that course again, when offered next, attend the classes, and fulfill the attendance requirements as per section 10.

#### 16. Qualification for the award of the Degree

A student will be declared to have qualified for the award of the MBA degree provided,

The student has successfully completed the course requirements and has passed all the prescribed courses of study of the respective programme listed in section 23 infra within the duration specified in section 2(ii) and earned the total number of credits as specified in the curriculum of the respective programme of study. However, if the student wishes,

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he/she may be permitted to earn more than the total number of credits vide section 5.4 clause 2 and sub clause a & b prescribed in the curriculum of his/her programme.

- No disciplinary action is pending against the student.
- The award of Degree must have been approved by the Syndicate of the University.

#### 17. Temporary Break of study

- i. Students will have the provision to take a break of study at the beginning of a semester to re-do or complete the reappearance courses of previous semesters or on valid reasons (such as accident or hospitalization due to prolonged ill health) and rejoin the programme in a semester which he/she is eligible and he/she shall apply to the Principal through the HoD stating the reasons, therefore.
- ii. A student permitted for break of study shall rejoin the programme at the respective semester as and when it is offered subject to the approval of Directorate of Technical Education (DOTE) and Anna University, Chennai and shall be governed by the rules and regulations in force at the time of rejoining.
- iii. The duration specified for passing all the courses for the purpose of classification (vide section 3.3) shall be increased by the period of such break of study permitted.
- iv. The total period for completion of the programme reckoned from the commencement of the semester to which the student was first admitted shall not exceed the maximum period specified in section 3.3 irrespective of the period of break of study in order that he/she may be qualified for the award of the degree.
- v. If any student is detained for want of requisite attendance, progress and conduct, the period spent in that semester shall not be considered as permitted 'Break of Study' and section 3.3 is not applicable for such cases.



#### 18. Withdrawal from Examinations

- i. A student may for valid reasons (medically unfit/family exigencies/ participation in sports events of university or national/international significance shall be granted permission to withdraw (after registering for examinations) from appearing for any course/courses in the End semester examinations of a particular semester. This facility can be availed only once during the entire duration of the degree program.
- ii. Withdrawal from End semester examination shall be permitted only if the student is otherwise eligible to write the examination and the application for withdrawal is made prior to the examination in the course or courses concerned. The application for withdrawal should be recommended by the Head of the Department concerned and approved by the Principal.
- iii. Withdrawal shall not be considered as an appearance for deciding the eligibility of a student for classification of degree awarded.

#### 19. Norms for students seeking admission through transfer

Students transferred from other Institutions may be admitted on obtaining the approval from Directorate of Technical Education (DOTE) and Anna University, Chennai. In such case he/she has to come under the regulation which is being followed in that Academic year and also should obtain equivalence from the Controller of Examinations.

#### 20. Discipline

- i. Every student is required to observe disciplined and appropriate behavior both inside and outside the college and not to indulge in any activity which will tend to bring down the reputation of the University / Department.
- ii. The Head of the Institution shall constitute a disciplinary committee consisting of Head of the Institution, Head of the departments to which the student concerned belongs and the Head of another department to enquire into acts of indiscipline and notify the university about the disciplinary action recommended for approval.



- iii. In case of any serious disciplinary action which leads to suspension or dismissal, then a committee shall be constituted by the Principal for taking a final decision.
- iv. If a student indulges in malpractice in any of the examinations, the student shall be liable for punitive action as prescribed by the University from time to time.

## 21. Revision of Regulations, Curriculum and Syllabi

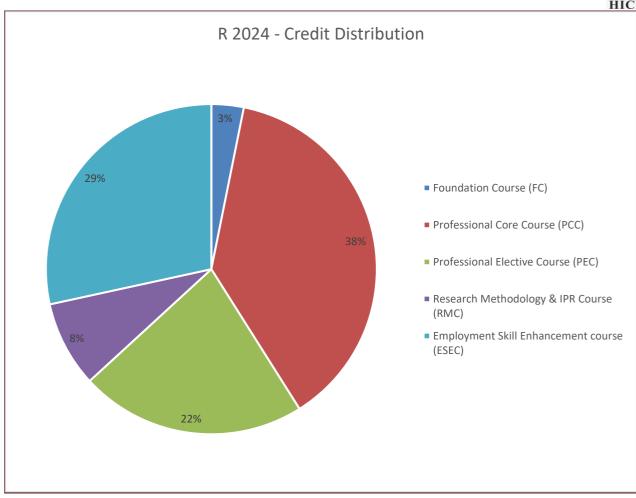
The college may from time-to-time revise, amend or change the Regulations, Curriculum, Syllabus and Scheme of Examinations through the Academic Council.

#### 22. Distribution of Credits

**Table No. 12 Distribution of Credits** 

	N						
S.			edits Po	er Sem	ester		%
NO	Course Classification		uns i v	or other	CSICI	Credits Total	D: 4 '1 4'
		I	II	III	IV		Distribution
1	Foundation Course (FC)	3	-	-	-	3	3.16
2	Professional Core Course (PCC)	7	20	6	3	36	37.89
3	Professional Elective Course (PEC)	-	-	12	9	21	22.11
4	Research Methodology & IPR Course (RMC)	4	3	1	-	8	8.42
5 Employment Skill Enhancement course (ESEC)		10	5	6	6	27	28.42
	TOTAL CREDITS	24	28	25	18	95	100







## 22. Curriculum Structure and Schema MBA R- 2024

#### Table 13. CURRICULUM STRUCTURE AND SCHEMA -MBA R 2024

#### **Table 13.1 Curriculum Structure – Semester I**

	Minimum Credits to be earned								95
C 1	C TV	Hou	ırs/V	Veek	~ 4	Maximum Marks			
Code	Course Title	L	Т	P	Credits	CA	ESE	Total	Category
		SEM	EST	ER 1					
24BA	Management Boot Camp		45 h	ours	0	-	-	-	MC
	Design Thinking	3	0	0	3	40	60	100	ESEC
	Economics for Business Applications	3	0	0	3	40	60	100	FC
	Data Analysis and Modeling	3	1	0	4	40	60	100	RMC
	Cost and Management Accounting	3	1	0	4	40	60	100	PCC
	Human Behaviour at Work	3	0	0	3	40	60	100	PCC
	Excel Applications in Business	0	0	4	2	60	40	100	ESEC
	Entrepreneurial Mindset	1	0	2	2	100		100	ESEC
	Professional Development I	0	0	2	1	100		100	ESEC
	Foundations of AI in Business	2	0	0	2	100		100	ESEC
	Total credits	18	2	8	24	560	340	900	



## Table 13.2 Curriculum Structure – Semester II

Code	Course Title	Ho	urs/W	eek	C 124	Max	kimum ]	Marks	G-4
		L	Т	P	Credits	CA	ESE	Total	Category
	SI	EMES	STER	II					
24BA	Social Immersion Project	6	0 hou	rs	2	100	-	100	ESEC
	Business Research Methods	2	0	2	3	50	50	100	RMC
	Decision Models for Management	3	1	0	4	40	60	100	PCC
	Introduction to Business Analytics	2	0	2	3	50	50	100	PCC
	Operations Management	3	0	0	3	40	60	100	PCC
	Marketing Management	3	0	0	3	40	60	100	PCC
	Human Resources Management	3	0	0	3	40	60	100	PCC
	Financial Management	3	1	0	4	40	60	100	PCC
	Professional Development II	0	0	2	1	100		100	ESEC
	Business Application Software Lab	0	0	4	2	60	40	100	ESEC
	Outbound Training				3 to 5 da	3 to 5 days			MC
	Total Credits	19	2	10	28	560	440	1000	



## Table 13.3 Curriculum Structure – Semester III

G 1	G TEV	Н	ours/	Week	G 114	Maximum Marks			
Code	Course Title		Т	P	Credits	CA	ESE	Total	Category
			SEME	STER	Ш				
24BA	Summer Internship		4 wee	eks	2	100		100	ESEC
	Strategic Management	3	0	0	3	40	60	100	PCC
	Corporate and Business Laws	3	0	0	3	40	60	100	PCC
	Professional Elective-I (Major)	3	0	0	3	40	60	100	PEC
	Professional Elective-2 (Major)	3	0	0	3	40	60	100	PEC
	Professional Elective – 1 (Minor)	3	0	0	3	40	60	100	PEC
	Professional Elective -2 (Minor)	3	0	0	3	40	60	100	PEC
	Professional Development III	0	0	2	1	100		100	ESEC
	Project (Phase 1)	0	0	6	3	60	40	100	ESEC
	IPR Filing and Management	0	0	2	1	100		100	RMC
	Total Credits	18	0	10	25	600	400	1000	



## Table 13.4 Curriculum Structure - Semester 4

Code	Course Title	Hours/Week				Maximum Marks			
		L	Т	P	Credits	CA	ESE	Total	Category
		Seme	ster	IV					
	LOGD	3	0	0	3.	40	60	100	PCC
24BA	Business Ethics and CSR	4	0	0	3	40	60	100	PEC
¥	Professional Elective-4 (Major)	+-	<u> </u>	0	3	40	60	100	PEC
	Professional Elective-5 (Major)	4	0	0				100	PEC
59	Professional Elective – 1(Minor)	3	0	0	3	40	60	100	
	Professional Development IV	0	0	4	2	60	40	100	ESEC
		0	0	6	3	60	40	100	ESEC
	Project (Phase 2)	-	0	0	1	100		100	ESEC
	ESG and Sustainability	1							
	Total Credits	15	0	10	18	380	320	700	

Dean Academics

Dean (Academics)
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